



OUR BUSINESS IS MAUI BUSINESS

April 25, 2008

Ms. Meredith Prock
Pacific Business News
1833 Kalakaua Ave., 7th Floor
Honolulu, Hawaii 96815

Dear Ms. Prock,

It is with great pleasure that I support the nomination of Jennifer Salisbury for the 2008 Forty Under 40 Award Program. I first met Jennifer through the Maui Chamber of Commerce and have known her now for over two years. She is a young leader with boundless energy and enthusiasm, who actively gets involved and serves when needed.

Jennifer wholeheartedly believes in the mission of the Maui Chamber of Commerce. While I first met her as part of the Ohana Steel Buildings team, she later formed her own company and joined the Chamber as a member under Platinum Business Development. Throughout her involvement with the Chamber, she has gone above and beyond any "position duties," jumping in to help the organization with its Policy Convention in 2006, constantly volunteering at events, serving on the Small Business Committee and later serving on the Board of Directors, a position she holds today. She is one of the youngest members on the Board and is certainly one of the most active.

In addition to her volunteer service with the organization, Jennifer enthusiastically promotes the Chamber, sending us more leads than any other member this past year. In fact, she requires clients of her company to be Chamber members, telling them that if they want to be successful, they need to "join the Chamber and attend their events." She understands the value and benefits the Chamber delivers and leverages her role in the organization to help other businesses be successful.

However, service to the Chamber is only one of her many facets. She works in many realms, including systems to improve education, including efforts to help students understand how color affects their learning. Jennifer is also a Rotarian with the Wailuku Rotary Club and coordinates speakers for them, including bringing me in to speak to the group. And, while many wouldn't know it, she served in the Navy for 5 years of active duty, made a deployment to the Persian Gulf, received a Navy commendation medal for an exercise off of Barking Sands, was a nuclear engineer for three years, and is qualified as a certified engineer from the Department of Energy.

Recently, Jennifer came up with an innovative solution that allowed her to take results experienced with one company and use it as a model to assist others. It resulted in her receiving a national company which will bring mainland business to Maui and support a number of local businesses.

It is for these many reasons that I recommend Jennifer Salisbury for the Forty Under 40 award program and support her nomination. She will be an asset to this award and help showcase what it is all about.

Sincerely,

Pamela Tumpap
President
2005 Forty Under 40 Awardee



Department of Energy
Naval Reactors Representative's Office
P.O. Box 848
Portsmouth, Virginia 23705-0848

April 20, 2007

LT Steve Mathus, USN
Nuclear Engineer

To Whom It May Concern:

This letter is submitted for an outstanding recommendation for Jennifer Jean McGarry Salisbury's business Platinum Business Development.

I worked alongside Jennifer for 18 months aboard the USS ENTERPRISE (CVN 65) as a nuclear engineer. Her performance as a student was impeccable. She was very eager to learn and she quickly established herself as the role model on qualifying the most complex reactor plant in the United States Navy. She consistently acquired advanced concepts in remarkable times while striving to learn more. On the few exceptions when mistakes occurred, she aggressively sought solutions and never repeated the same mistake twice. In my experience of training hundreds of nuclear operators, she was my star pupil and qualified as a Naval Nuclear Officer with phenomenal enthusiasm. Her energy and commitment gained trust and respect of her leaders, and I as her mentor.

Jennifer's attention to detail and keen communications ability was a critical element in returning a national asset from a major overhaul to the front on national defense. I observed her manage the most complex evolutions while maintaining watch teams including various skills and capabilities. Her ability to effectively communicate to both the junior operators and the seasoned veterans was awe-inspiring. I, despite being seasoned with over 15 years experience, learned from monitoring her performance.

Jennifer was in a very demanding situation aboard the Big E. She was a Division Officer leading an entire non-nuclear division yet stood a nuclear watch. Her time and duties were split, yet she excelled. In May 2003, she obtained certification as a Nuclear Engineer from Naval Reactors in Washington D.C. This process is designed to be intensive and to ensure only the highest qualified individuals succeed. After several oral examinations by system experts and an 8-hour exam covering multiple topics including: nuclear theory, engineering concepts, plant operations, casualty procedures, radiochemistry, boiler water chemistry, and radiation health with emergency procedures.

Over my 18 years with experience operating nuclear powered submarines, nuclear powered aircraft carriers, land-based prototypes, and ultimately in Naval Reactors, I have evaluated the performance of thousands of Naval Officers' within the US Navy Nuclear program. In my vast experience, I have yet to meet an officer who flawlessly and consistently strived to outdo her last success in the quest of learning as Jennifer.

Whatever Jennifer's efforts are focused on, she is committed and diligent. I could not, and would not, turn Jennifer's help away in any venture, business or not. She is truly a golden asset to any venture. She has my highest possible endorsement for her business Platinum Business Development.

Respectfully,

A handwritten signature in black ink, appearing to read "J Mathus".

James Steven Mathus
LT USN
Naval Reactors, DOD, DOE

Rhonda Fonseca
300 Kaupea Street
Makawao, Hawaii 96768

Friday, October 6, 2006

To Whom It May Concern:

My name is Rhonda Fonseca and I am a 6th grade teacher at St. Anthony Grade School on Maui. I have been teaching for 20 years and I'm currently working in a small parochial school teaching mathematics, science, and writing.

I met Jennifer McGarry in April of 2006 through a mutual friend, and she presented her Learning in Color program to me. I thought that it sounded interesting, so I offered to try it in my classroom for the remaining of the year. My students were extremely enthusiastic about the program. They enjoyed making their notes colorful while having them organized for them at the same time. Most of the students felt that it was easier to study when the information was color coded and they also said that it made using their notes to find information quicker. The students also commented that having different colored pencils to use made note taking less boring!

Because of the positive feedback received from my students last year, I am using the Learning in Color program again this year. My students have made the same positive comments as my previous students. As a teacher, the most shocking difference that I have observed is how much more my students rely on their notes to find answers instead of using their textbooks. This demonstrates how confident they are in what they have written down, the ease in locating information, and an advanced tool/skill that they have acquired. We have also had discussions about how to take notes in the upper grades when the textbooks are owned by them and colored high lighters can be used. Many of the students still felt that taking the notes down into a notebook would be more organized and compact.

My students have benefitted from the Learning in Color program and I believe that other students can as well. It has been a very positive experience for my students and for me as a teacher. I plan to use this tool for the rest of my teaching career!

Sincerely,

Rhonda Fonseca

ALBUQUERQUE PUBLIC SCHOOLS
CHARLES R. SPAIN
CAREER ENRICHMENT CENTER
807 MOUNTAIN ROAD N.E.
ALBUQUERQUE, NEW MEXICO 87102-2499

M. Elizabeth Everett. Ph.D.
Superintendent

Edward Sotto
Principal

October, 2006

To Whom It May Concern:

After obtaining my degree, I worked in the private sector for years in addition to working as a public, high school teacher for twenty years. I have been fortunate enough to teach every level of Mathematics and Physical Science. I have also been very fortunate to mentor and work with some of the most talented students in the country. Many of these relationships did not end at graduation, but over the years, developed into wonderful friendships with a new generation of highly motivated and talented individuals. One of these friendships has been with an extremely talented young woman whose name is Jennifer McGarry. I have had the privilege of knowing Ms. McGarry for about 16 years and have watched her graduate from one of the largest high schools in New Mexico with top marks to graduating from the Naval Academy with a degree in Mathematics. The list of her accomplishments and adventures are too long to list on this recommendation.

Jennifer was one of the fortunate individuals to finish high school with the necessary skills to successfully address the rigorous demands of an advanced education. That was in part because of her attention to details. No detail was ever too small or insignificant. Everything that Ms. McGarry strived for was followed through to the very end. I cannot remember a single instance where any of her instructors, whether that was in high school or at the University had to address her preparedness or organizational abilities. It was clear, that she had developed and was implementing a strategy for learning.

In twenty years of teaching, I have never experienced a consistent effort made to develop a practical strategy for learning that has been reinforced from primary through secondary. This deficiency in a classroom learning strategy that in general should be reinforced year after year, simply stated, erodes the fundamental, cognitive base in every classroom setting. Whether this latent skill transfer happens from teacher-to-teacher, classroom-to-classroom, school-to-school, district-to-district, or state-to-state, the public education model has not experienced a reliable learning strategy to consistently implement. Tangible evidence of this can be easily seen in the school hallways that are littered daily with 'critical' classroom lecture notes required by teachers or in the incoherent, disjointed student notebooks required by each instructor.

I believe that Jennifer McGarry has put together an organized, concise and easy to implement learning strategy. A program with this type of energetic individual behind it, sharing strategies that have this degree of uniform consistency, could provide instructors the final piece for completing their teaching strategies and ultimately, allow their students to recognize and implement the same learning techniques that assisted Jennifer towards her goals.

Michael Nord
Mathematics and Electronics Engineering Instructor
Career Enrichment Center High School



KILAKILA
EMPLOYER SERVICES

April 30, 2008

Carole Kooy
Kilakila Employer Services
7 Aewa Place Suite 6
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Meredith Prock
Pacific Business News
1833 Kalakaua Avenue
Seventh Floor
Honolulu, HI 96815

Ms. Prock,

It is with great pleasure and genuine respect I recommend Jennifer Salisbury for Pacific Business News' 40 Under 40 Award. I have known Jennifer for almost three years and have personal experience of her integrity and work ethic.

She is very involved with the Maui Chamber of Commerce. In fact, I nominated Jennifer to the Board of Directors for the Maui Chamber of Commerce. She was elected by the general membership, an indication of the general community respect for her. Jennifer is currently the youngest member serving on the Board of Directors, at age 31.

Jennifer is very involved with Maui's Professional Business Women, winning a scholarship in 2007 to finish her MBA. She has been invited to speak at the Hawaii State BPW conference in May, this time held on Maui, as a woman veteran. She has also been nominated as a candidate for Hawaii State's Young Careerist, corporate women under 35. If she is chosen, Jennifer will represent Hawaii at the National BPW Conference in July.

Among her other accomplishments, Jennifer's company, Learning In Color, Inc. is also very active. Learning In Color, Inc. was specifically sought out by Sanford Products (the makers of Sharpie Markers and Expo Markers) to conduct a survey on "how color affects learning". Jennifer's company arranged and prepared for 10,000 students to participate on Maui. While Learning In Color was not chosen to complete the survey, her efforts in completing her book entitled "The Cure 4 Common Learning" will no doubt continue her success.

Platinum Business Development, LLC, also Jennifer's company, is active in the Maui business community. Her concise communications and attention to detail continue to impress me! I am not surprised Platinum Business Development, LLC was recently awarded a national company, bringing mainland business to Maui!

I can think of no better candidate for the 40 Under 40 award than Jennifer Salisbury. Her high level of community involvement, respect from colleagues of all ages and experience cements her love and commitment to Maui.

Respectfully,

Carole Kooy

WILLIAM P. LAWRENCE
VICE ADMIRAL, UNITED STATES NAVY, RETIRED
SPRINGSHIDE PLAZA
303 LITTLE ROAD
CROWNSVILLE, MARYLAND 21032

My dear Jennifer:

For many years, Diane and I have sponsored midshipmen; some have performed superbly and with distinction and others have failed the mission of the Naval Academy experience.

I write to tell you that to have you as a cherished member of our family has been a privilege and a joy, and to be privy to your development and steady success during the past three years has brought richness and enormous satisfaction to me. You're a very uniquely accomplished midshipman and I witness your intellectual and mature leadership with fullest admiration, and of course, affection. You have leadership "balance"--well thought-out, efficient and pro-active, and meted with kindness, honesty and genuine caring for your subordinates as well as for your peers. You have made some difficult decisions and I cite your approach to the honor treatise as one. I know there are many of which I have no knowledge, but my loyal confidence in your judgement assures me that you have stood the course with insight and affirmation of doing the right thing; your position with the Honor Board attests to this. There is a difference in "wanting to" and in "doing". You are a leader who with intellectual honesty knows how to "do"--how to make the proper things happen. I have known many leaders who stop shy of taking a risk for the right; you are not one of these. I pray that you will always know your gifted potential and will keep your eye ever on your pristine goals. There is much at stake for society and for the Navy ----and so few like you.

I regret that my personal situation has stolen time and dialogue from us. Such will be returned this coming year and we will be able to share your thoughts and your ongoing accomplishments in fuller measure. It is important to me to express what you mean to me and to my family. You are a treasure to us and knowing how your presence in our lives came about, truly a divine gift. I have never before given anyone a POW bracelet, but I want to give one to you now. As best as one can, you seem to understand what the POW experience meant, and means, to those of us who were handed this test. I feel deeply over your sensitivity to this, and though the Vietnam War is now only a part of history, the courage and suffering of those who bore this battle, and all battles, must remain alive in order for society to make "commitment" decisions with the warrior ever in mind.

And so, our dear daughter, as you begin your first class striper year, I give you this bracelet with my loyalty, my affection and my matchless esteem for the magnificent young woman I know you to be.

With love,



William P. Lawrence
VADM, USN (RET.)

August 18, 1997