



Recommendations:

Per month: One time:

Explanation:

Radio	\$700		Radio Ad	<i>Starting in June replacing News</i>
Print	\$600		News	<i>Business Card Ad</i>
	\$924		News	
	\$100		Chamber Paper	<i>Quarterly Newsletter * Unsure of Price</i>
Marketing Material		\$1,000	Tri-folds*	<i>* Price Assumed for Spreadsheet</i>
Memberships		\$600	Sponsorship for Annual Event	<i>2 Tickets with 1/4 Page Program Ad</i>
		\$600	Chamber of Commerce	<i>BAH attendance & sponsor a BAH</i>
		\$1,000	Chamber of Commerce	<i>* Approximate Annual Dues</i>
			Alliance	
			Better Business Bureau Member	<i>Maintain Membership</i>
	\$600	\$1,000	Association	<i>Maintain Membership & Booth</i>
		\$100	Parade	<i>Walk and hand out business cards</i>
Networking	\$100		Working Lunches	<i>\$300 per quarter for personal lunches for referrals</i>
External Website Ads		0	Classifieds	<i>FREE for classified ads</i>
	\$100		Chamber of Commerce	<i>* Price Assumed, focus on website revisions</i>
			Chamber of Commerce	<i>(Only the large Level 1 banner available, not recommended now)</i>
Website Design			Changes as noted in separate proposal	
SEOP			Changes as noted in separate proposal	<i>To follow website changes</i>